

ACHIEVING €2 MILLION IN INCREMENTAL ANNUAL PROFIT

5M
CUSTOMERS
WORLDWIDE

THE ONLINE CAR & MOTORCYCLE INSURANCE OF THE ADMIRAL GROUP



VISION



TRANSFORM INSURANCE TO PROVIDE NEW LEVELS OF CONVENIENCE AND VALUE FOR CUSTOMERS



PERSONALIZED RECOMMENDATIONS



REAL-TIME CLAIMS PROCESSING



REAL-TIME PRICING

THE DOMINO DATA LAB EFFECT

"This would not be possible without Domino."
Francesco Maggina,
Head, Data Science
ConTe.it

€ 500K
in incremental revenue from personalized recommendations

2M
in incremental annual profit estimated

Model deployment decreased from six months to **1 month**



Increased customer satisfaction & sales
Decreased call center costs & shorter call times

GETTING THERE



We found that Domino was the best platform due to its security, ability to go live with models quickly, and comprehensive features.

Francesco Maggina